



भाकृअनुप - भारतीय जल प्रबंधन संस्थान  
[ICAR - Indian Institute of Water Management  
(भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)  
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा  
Opp. Rail Vihar, Chandrasekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day: 10 (24.09.2024) on celebration “Swachhata Hi Seva” by  
ICAR-IWM, Bhubaneswar - reg

A *swachhata* sensitization cum cleanliness drive was organized in the Scheduled Caste Sub-Plan (SCSP) adopted village of *Viligram* in Nimapara block of Puri district on 20<sup>th</sup> September, 2024 with the participation of over sixty villagers. All the participants were briefed about the objectives and activities of the *Swachh Bharat* Mission in keeping our country clean and were sensitized about the importance of cleanliness at homes, workplaces and in villages on our body, mind and general wellbeing of the villages. They were administered *swachhta* pledge in Odia language. Later, all the participants joined hands together to clean the main village approach road and dispose of the garbage at a nearby compost pit. At the end, participants were requested to work at individual level and community level providing *shramdaan* to keep the village common area clean for bringing about an improvement in the quality of life. Some of the action and activity photographs of Day-10 are presented below.



Participants being sensitized on *swachhata* and administered *swachhta* pledge in the village



Cleaning and sweeping of the main village road providing *shramdaan*



Cleaning of roadside and removal of unwanted items/debris blocking the roads



Group photo of the enthusiastic participants after the cleaning drive